



Naples Flatbread & Wine Bar Selected #34 in Fast Casual Magazines 'Top 100 Movers & Shakers of 2011.'

Naples Flatbread & Wine Bar jumps from #97 to #34 in Fast Casual Magazine's annual ranking of the 'Top 100 Restaurant Movers & Shakers.' The national ranking coincides with the company's announcement of its next restaurant opening in Tulsa, Oklahoma, and its decision to start its national franchising program.

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For the last six years, Fast Casual Magazine has gone through the rigorous top 100 selection process and has paid homage to some of the best and brightest chains in the industry. According to Valerie Killifer, editorial vice-president of FastCasual.com, "The top...fast casual brands used the economic recession as an opportunity rather than an obstacle and used creativity and innovation to move their brands forward."

The field was narrowed down from 600 by a panel that ranked each brand according to a scale of 1 to 100. Ms. Killifer goes on to state, "We've gathered what we believe to be the strongest fast casual segment players and take pride in the fact that these chains represent the best of the best."

The report noted that Naples Flatbread & Wine Bar, with "Neapolitan pizzas and Tuscan flatbreads, beer and 30-plus varieties of wine by the glass, craft a brand quite unique to the typical fast casual paradigm."

"We've worked hard on tweaking the concept over the last year and are flattered by Fast Casual Magazines recognition," stated Ralph Desiano, Flatbread's Founder and CEO. "We jumped 63 places in the ranking, from 97 in 2010 to 34 this year. This recognition, along with the great feedback from our guests, and our fantastic fiscal year make all of the hard work worthwhile."

Other Florida eateries to make the list include Firehouse Subs of Jacksonville at No. 1, Pizza Fusion of Fort Lauderdale at No. 18, Lime Fresh Mexican Grill of Miami Beach at No. 23, EVOS of Tampa at No. 43, Tossed of Fort Lauderdale at No. 46, Salad Creations of Coconut Creek at

No. 74, **The Loop Pizza Grill of Jacksonville at No. 90**, and The Cheese Course of Weston at No. 94.